



**The Hon Karen Andrews MP**  
**Minister for Industry, Science and Technology**

**Senator the Hon Michaelia Cash**  
**Minister for Employment, Skills, Small and Family Business**

Mr Matthew Addison  
Executive Director  
Institute of Certified Bookkeepers  
Level 27, Rialto South Tower  
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MELBOURNE VIC 3000

Dear Mr Addison

On behalf of the Australian Government, we would like to thank you for being a part of the Small Business Advisory Group. Your important contribution has helped to ensure [business.gov.au](http://business.gov.au) meets the needs of small and family business owners now and into the future.

We would like to take this opportunity to provide you with a copy of the final report, *Unlocking the potential of business.gov.au*, which will be publicly released soon. Importantly, a number of key activities have already been undertaken to address the recommendations in the report.

The Morrison Government is committed to providing Australian small and family businesses with the tools they need to grow and prosper. As the lifeblood of the Australian economy, we know that when they succeed, all Australians benefit through the creation of more jobs and a stronger economy.

Deployment of the new [business.gov.au](http://business.gov.au) website later this year will help small and family businesses by simplifying the access to government business information and services, and deliver content written in plain English that provides practical, step-by-step information for users. The new website will use mobile-first webpage designs and page layouts, based on best practice and user centered design principles, and provide a future capability to personalise users experience on the website.

The finalisation of the Advisory Group report concludes the Small Business Advisory Group under the Terms of Reference. Once again, thank you for your valuable contribution and we will keep you updated on the implementation of the recommendations from the report.

Yours sincerely

The Hon Karen Andrews MP

Senator the Hon Michaelia Cash

17/10/2019

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