



## Senator the Hon Michaelia Cash

Minister for Small and Family Business, Skills and Vocational Education

Mr Matthew Addison,  
Executive Director  
The Institute of Certified Bookkeepers Ltd  
Level 27, Rialto South Tower  
525 Collins Street  
MELBOURNE VIC 3000

Dear Mr Addison

### The Small Business Digital Champions Project

In December 2018, I announced the Liberal National Government's Small Business Digital Champions Project - an initiative to encourage small business owners to capitalise on the benefits of the digital economy.

The Small Business Digital Champions Project provides 100 small businesses across Australia with a digital transformation valued at up to \$20,000. As part of the Small Business Digital Champions Project, fifteen industry associations are being selected to establish a small business digital adviser in their organisation to assist their members in going digital.

Like The Institute of Certified Bookkeepers, the Liberal National Government understands the potential of digital technology for Australia's small business sector.

I am pleased that your organisation will now be able to provide industry specific digital advice to your members. Your association will play an integral role in the Project by showcasing the interactive case studies of the Digital Champions' transformation, and assisting your members to achieve their own digital success.

Should you have any queries, please do not hesitate to contact the team at the Department of Jobs and Small Business at [SBassociations@jobs.gov.au](mailto:SBassociations@jobs.gov.au), or call Sue Haddrick on 02 6121 7757.

Exciting new initiatives like the Small Business Digital Champions Project are not possible without industry support, and I am thrilled to have the Institute of Certified Bookkeepers Ltd on board.

Yours sincerely

A handwritten signature in blue ink that reads 'Michaelia Cash'.

Senator the Hon Michaelia Cash

05/04/ 2019

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