

## The Australian Luca Awards and Gala Awards Dinner - 2025



ICB Australia are excited to bring, for the second year in Australia, the ICB Luca Awards in 2025. The annual awards recognise outstanding achievement in the bookkeeping profession and reveal the favourite software and apps of the nation's bookkeepers.

These awards are based on ICB Global's Luca Awards format and structure. These awards are the only truly Bookkeeping Industry lead awards ceremony in Australia.

First and foremost, the awards are to recognising bookkeepers and stakeholders within our community, who should be duly recognised, for their commitments and dedication to our profession and industry.

The second is to provide an opportunity to invite guests from the broader finance profession, the education sector, government, business, and our partner community to both increase the profile of professional bookkeeping and professional bookkeepers.

The LUCA Awards are the premier recognition of excellence within the Australian bookkeeping community, presented annually by ICB Australia. As a sponsor, you are not just supporting an event—you're positioning your brand at the heart of a trusted, respected profession.

### Awards timeline

- Award nomination period opens 21<sup>st</sup> July 2025
- Award submission period closes 31<sup>st</sup> August 2025
- Judging will be 8<sup>th</sup> to 21<sup>st</sup> September 2025
- Announcement of award finalists will be 22<sup>nd</sup> September 2025
- Presentation of Awards at the Gala Awards Dinner, Thursday 30<sup>th</sup> October 2025, at The Aviary, Crown Promenade, Southbank Melbourne.

## Who Can Be Nominated?



The LUCA Awards celebrate the incredible contributions of bookkeepers right across Australia. If you're part of this passionate, skilled community—or know someone who is—here's who's eligible:

1. **Australian-based bookkeepers** working or studying in any of the following roles:
  - **Employed bookkeepers**, including those titled Bookkeeper, Accounts Clerk/Officer, Accounts Administrator, or working in Accounts Receivable or Payable.
  - **Solo bookkeeping professionals** running their own business and supporting clients independently.
  - **Business-owning bookkeepers** who lead a team—whether employing or contracting others—to deliver professional bookkeeping services.
  - **Current students** studying towards formal qualifications, such as:
    - Certificate IV in Accounting and Bookkeeping
    - Certificate III in Accounts Administration
    - Diploma in Payroll
2. **Membership in a professional association** is not required, though it will be considered positively during judging.
3. **All nominations must come from someone else**—we want to hear how others see and value your impact. Self-nominations aren't accepted.
4. **There are no fees to nominate**—just recognition and celebration!
5. **Partner award categories** are exclusive to businesses in formal partnership with ICB Australia.



## Partnership Opportunities

### Why Sponsor the LUCA Awards?

Shine alongside the best in bookkeeping.

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#### Sponsorship Benefits:

- **Brand Alignment with Excellence**  
Associate your brand with the highest standards in bookkeeping professionalism, trust, and integrity.
- **Premium Exposure to a Captive Audience**  
Be seen by top-tier bookkeepers, industry leaders, educators, and decision-makers—before, during, and after the event.
- **Exclusive Access to Influential Professionals**  
Build meaningful connections with engaged delegates who value quality solutions and lasting partnerships.
- **Recognition Across Multi-Channel Marketing**  
Feature in ICB's digital promotions, event signage, on-stage acknowledgments, social media, and post-event communications.
- **Enhance Your Employer and Industry Brand**  
Demonstrate your commitment to supporting professional growth, recognition, and the future of the bookkeeping profession.
- **Opportunities for Engagement**  
Depending on your tier, sponsors may present awards, host networking spaces, or engage attendees through video or lounge activations.



### Prior year sponsors



## Sponsor Investment

	Platinum Sponsor (2) \$10,000 +GST	Gold Sponsor (3) \$6,000+ GST	Award Sponsor (3) \$2,500+ GST	Pre-Dinner Drinks (1) \$3,500+ GST	Entertainment Sponsor (1) By negotiation & agreement
Promotion as a sponsor in event comms & promotions	●	●	●	●	●
Tickets to attend the gala presentation evening	● (5)	● (3)	● (2)	● (1)	● (2)
Sponsorship & Presentation of awards	● (2)	● (1)	● (1)		
Sponsor Branding included on award	●	●	●		
Verbal recognition by event MC at the opening of the event	●	●			
Invitation to judge	●	●			
10 minute Speaking Presentation	●				

## Sponsorship Additional Considerations

We are prepared to engage in discussions in relation to sponsorship arrangements of donations or in-kind contributions to the event as well as or in lieu of financial investments in each of the sponsorship categories.

Areas in which we are open to discussions of in-kind sponsorships may include:

- Assistance with award venue costs including venue hire, AV costs and/or catering costs
- Assistance with event co-ordination including provision of expertise and services in event management and co-ordination.
- Donation of the awards trophies themselves
- Offer of MC services
- Technology/AV Partners
- Venue/Support Partners

## Award categories

### Nomination and judging criteria:

#### Student of the Year

- Must be nominated by the training organisation to which they are studying with, an employer or other professional bookkeeper
- Demonstrates a commitment to their own professional development beyond base course content
- Demonstrates exceptional promise to work as a professional bookkeeper
- Has achieved a high level of competency in their current qualification studies

#### Educator of the Year

- Must be nominated by a third party
- An educator that provides exceptional support and commitment to the development of their students
- Is committed to maintaining their own professional development to ensure that their knowledge of bookkeeping and the bookkeeping profession remains current and relevant to their role as an educator

#### ICB Training Provider of the Year

- Award recipients would be nominated by ICB Members or the ICB Leadership Team
- Have shown significant contributions to supporting students in their studies
- Demonstrated a high level of commitment to supporting their students during their studies
- Are pro-actively engaged in industry consultations to ensure course materials and delivery are current and relevant and meet industry expectations.

#### Network (or Connect) Facilitator of the Year

- Must be nominated by a third party
- Facilitates or hosts a regular meetings or events aimed to connect bookkeepers together
- Demonstrates a commitment to enhancing the professional development of those within their group
- Promotes inclusivity and equal contribution from all participants
- Encourages and celebrates the achievements of those within their group

#### Solo Bookkeeper of the Year

- Must be nominated by a third party
- Must be working as a solo practitioner, with no employees or contractors engaged within the past 12 months
- Has excelled in the service they offer to their clients
- Has added significant value to their client's businesses
- Is committed to their professional development to stay in the forefront of industry, technology and legislative updates
- Upholds the standards and ideals of a professional bookkeeper and the bookkeeping profession.

## Small Practice of the Year (1-4 employees)

- Must be nominated by a third party, not the owner of the practice
- Nominations can be received by an employee or contractor of the practice
- Must be a bookkeeping practice who engages or employs a maximum of 4 contractors or employees (or a combination of) and has done so for at least the previous 12 months
- The practice has:
  - Excelled in the service they offer to their clients
  - Is financially stable
  - Has a solid strategy for the continued growth and development of the practice
  - Has demonstrated systems and processes in place for supervision and development of their team.
  - Added significant value to their client's businesses across multiple bookkeeping staff
  - Provided ample opportunity and support to continue the professional development of it's team to stay in the forefront of industry, technology and legislative updates
  - Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession.

## Large Practice of the Year (5+ employees)

- Must be nominated by a third party, not the owner of the practice
- Nominations can be received by an employee or contractor of the practice
- Must be a bookkeeping practice who engages or employs a minimum of 5 contractors or employees (or a combination of) and has done so for at least the previous 12 months
- The practice has:
  - Excelled in the service they offer to their clients
  - Is financially stable
  - Has a solid strategy for the continued growth and development of the practice
  - Has demonstrated systems and processes in place for supervision and development of their team
  - Added significant value to their client's businesses across multiple bookkeeping staff
  - Provided ample opportunity and support to continue the professional development of it's team to stay in the forefront of industry, technology and legislative updates
  - Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession.

## Employed Bookkeeper of the Year

- Must be nominated by a third party
- Must be employed, or has been employed in one of the following roles within 3 months from the awards nomination closing date:
  - A small business as a bookkeeper, accounts clerk/officer, accounts payable and/or receivable role
  - A bookkeeping business as a bookkeeper

## Emerging Bookkeeper of the Year

- Must be nominated by a third party
- An individual bookkeeper who:
  - has started bookkeeping within the last 2 years
  - has demonstrated real growth in their understanding of bookkeeping principles and practices
  - excels in the service they offer to their clients and/or employer
  - Is committed to their professional development to stay in the forefront of industry, technology and legislative updates
  - Upholds the standards and ideals of a professional bookkeeper and the bookkeeping profession.

## Service to Bookkeeping or Bookkeeping Advocate of the Year

- Must be nominated by a third party
- Demonstrated significant service and commitment to the bookkeeping profession.
- Has supported, encouraged and advocated for other bookkeepers and/or the bookkeeping profession.
- Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession

## ICB Partner of the Year (Strategic/Approved)

- Award recipients would be nominated by ICB Members or the ICB Leadership Team
- Nominations to be selected from among ICB Accredited Training Providers, Approved and Strategic Partners
- To be voted on by the ICB Membership base
- Shows commitment to bookkeepers support, development and engagement through partner engagement and acknowledgement.

## Certified Bookkeeper of the Year

- No additional nomination required. This award is determined by the judges and presented to one of the winners from the following categories:
  - Student of the Year
  - Solo Bookkeeper of the Year
  - Employed Bookkeeper of the Year
  - Emerging Bookkeeper of the Year
  - Small Practice of the Year
  - Large Practice of the Year
- Demonstrated leadership in both personal and professional development
- Demonstrated commitment to growth

## Other award presentations at the event

- Awarding of the ICB Lifetime Membership award as and when applicable.
- Service award recipients ICB Fellows and 10+ years of membership with ICB Australia.