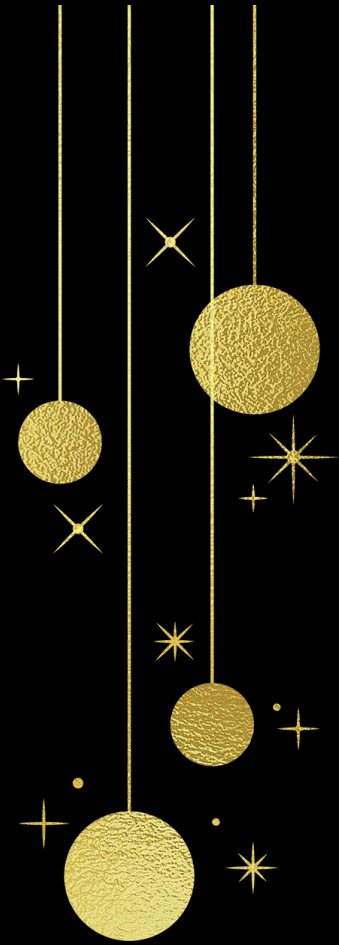


AWARDS AND SPONSORSHIP GUIDE



LUCA AWARDS

2026

INTRODUCTION



The Institute of Certified Bookkeepers

ICB Australia are excited to bring, for the third year in Australia, the ICB Luca Awards in 2025. These annual awards recognise outstanding achievement in the bookkeeping profession and reveal the favourite software and apps of the nation's bookkeepers.

These awards are based on ICB Global's Luca Awards format and structure. They are the only truly Bookkeeping Industry lead awards ceremony in Australia.

First and foremost, the awards are to recognising bookkeepers and stakeholders within our community, who should be duly recognised, for their commitments and dedication to our profession and industry.

The second is to provide an opportunity to invite guests from the broader finance profession, the education sector,



Amanda Linton
CEO, ICB Australia

government, business, and our partner community to both increase the profile of professional bookkeeping and professional bookkeepers.

The LUCA Awards are the premier recognition of excellence within the Australian bookkeeping community, presented annually by ICB Australia.

As a sponsor, you are not just supporting an event—you're positioning your brand at the heart of a trusted, respected profession.

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2026 AWARDS TIMELINE

- Award nomination period will be open from 21st July 2026 to 24th August 2026.
- Award Submission period closes 31st August 2026
- Judging will be 8th to 21st September 2026
- Announcement of award finalists will be 22nd September 2026
- Presentation of Awards at the Gala Awards Dinner 30th October 2026, Adelaide Convention Centre



WHY SPONSOR THE LUCA AWARDS?

The LUCA Awards are the pinnacle of recognition within the bookkeeping profession—celebrating excellence, integrity, leadership and impact. Sponsorship is more than brand placement; it is a strategic partnership with a profession that influences the financial health of thousands of Australian businesses.

Sponsorship Benefits

- Brand Alignment with Excellence
- Associate your brand with the highest standards in bookkeeping professionalism, trust, and integrity.
- Premium Exposure to a Captive Audience
- Be seen by top-tier bookkeepers, industry leaders, educators, and decision-makers—before, during, and after the event.
- Exclusive Access to Influential Professionals
- Build meaningful connections with engaged delegates who value quality solutions and lasting partnerships.
- Recognition Across Multi-Channel Marketing
- Feature in ICB's digital promotions, event signage, on-stage acknowledgments, social media, and post-event communications.
- Enhance Your Employer and Industry Brand
- Demonstrate your commitment to supporting professional growth, recognition, and the future of the bookkeeping profession.
- Opportunities for Engagement
- Depending on your tier, sponsors may present awards, host networking spaces, or engage attendees through video or lounge activations.

SPONSOR INVESTMENT

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	Platinum Sponsor (1) \$10,000 *	Gold Sponsor (4) \$6,000 *	Award Sponsor (3) \$2,500 *	Pre-Dinner Drinks (1) \$3,500 *
Promotion as a sponsor in event comms & promotions	●	●	●	●
Verbal recognition by event MC at the opening of the event	●	●	●	●
Presentation of awards	●	●	●	
Sponsor Branding included on the award	●	●		
Invitation to judge	●	●		
5 minute speaking presentation	●			
Tickets to attend the gala presentation evening	(5)	(3)	(2)	(2)

**** All sponsorship amounts quoted are excluding GST**



WHO CAN BE NOMINATED

The LUCA Awards celebrate the incredible contributions of bookkeepers right across Australia. If you're part of this passionate, skilled community—or know someone who is—here's who's eligible:

- Australian based bookkeepers working or studying in any of the following areas:
 - Employed bookkeepers including those employees with titles such as Bookkeeper, Accounts Clerk/Officers, Accounts Administrators, Account Receivable and Accounts Payable Clerks/Officers etc;
 - Solo bookkeeping professionals running their own business and supporting clients independently;
 - Business owning bookkeepers who lead a team - whether employing or contracting other - to deliver professional bookkeeping services;
- A student currently studying any of the following formal qualification pathways:
 - Certificate IV in Accounting and Bookkeeping
 - Certificate III in Accounts Administration
 - Diploma in Payroll
- An educator currently delivering any of the following formal qualification pathways:
 - Certificate IV in Accounting and Bookkeeping
 - Certificate III in Accounts Administration
 - Diploma in Payroll
- Membership in a professional association is not required, though it will be considered positively during judging;
- All award entrants must be nominated by a third party;
- There are no fees to nominate - just recognition and celebration
- Partner award categories are exclusive to businesses in formal partnership with ICB Australia



AWARD CATEGORIES & CRITERIA

STUDENT OF THE YEAR

This award is given to a student who is undertaking or has completed studies in the field of Bookkeeping. The Student of the Year will be someone whom everyone can be inspired by. The entry should tell your story and explain your journey, demonstrating the following attributes:

- A commitment to their own professional development beyond base course content.
- Exceptional promise to work as a professional bookkeeper.
- Has achieved a high level of competency in their current qualification studies.

2025 Award Sponsored by:



2025 Winner - Kelly Tang, NSW

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AWARD CATEGORIES & CRITERIA

ICB PARTNER OF THE YEAR



This award is selected from the strategic and/or approved partners of ICB and is voted on by ICB members.

Members will be asked to vote on the following criteria:

- A demonstrated commitment of support programs to assist bookkeepers in managing their clients' financial affairs efficiently and accurately.
- A product that provides value to bookkeepers in managing their clients' financial affairs efficiently and accurately.
- A product that demonstrates ease of use and ease of integration into the business framework of a client's business.
- A partner that has demonstrated a commitment to assisting bookkeepers with the delivery of a professional service.
- A partner that has demonstrated a commitment to the professional development and enhancement of bookkeepers' skills and the development and growth of a bookkeeper's own business.
- Shows commitment to bookkeepers support, development and engagement through partner engagement and acknowledgement.

Award recipients to be nominated by ICB members and/or the ICB leadership team, with final vote for the recipient of this award to be made by ICB members.



AWARD CATEGORIES & CRITERIA

EMERGING BOOKKEEPER OF THE YEAR

This award seeks to recognise an individual bookkeeper who has started bookkeeping within the last two years. Nominees for this award should display the following attributes:

- Has demonstrated real growth in their understanding of bookkeeping principles and practices.
- Excels in the service they offer to their clients and/or employer.
- Is committed to their professional development to stay in the forefront of industry, technology, and legislative updates.
- Upholds the standards and ideals of a professional bookkeeper and the bookkeeping profession.

2025 Award Sponsored by:

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2025 Winner - Gemma Clark, VIC

AWARD CATEGORIES & CRITERIA

EMPLOYED BOOKKEEPER OF THE YEAR

This award is designed to honour the individual bookkeepers who demonstrate exceptional skill, dedication, and professionalism in their role on staff. The nominee for this award may not necessarily be working in a bookkeeping or accounting based business but we working in a small business as a bookkeeper, accounts clerk/officer, accounts payable and/or accounts receiveable role. They display several attributes including:

- Delivering their role demonstrating a commitment to excellence, professionalism and ethics.
- Demonstrated innovation and problem solving.
- They are committed to their continuous improvement.
- They have made a positive impact to the employer's business.



2025 Winner - Kate Lacey, NSW

2025 Award Sponsored by:



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AWARD CATEGORIES & CRITERIA

SMALL PROFESSIONAL BOOKKEEPING PRACTICE OF THE YEAR (1-4)

This award gives prestigious recognition to small bookkeeping practices (one to four people) that demonstrate exceptional service, innovation, and professionalism in their field.

- Must be a bookkeeping practice which engages or employs a maximum of 4 contractors or employees (or a combination of) and has done so for at least the previous 12 months prior to the award nomination date.

The practice has:

- Excelled in the service they offer to their clients.
- Has a solid strategy for the continued growth and development of the practice.
- Has demonstrated systems and processes in place for supervision and development of their team.
- Added significant value to their client's businesses across multiple bookkeeping staff.
- Provided ample opportunity and support to continue the professional development of its team to stay in the forefront of industry, technology and legislative updates.
- Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession.

2025 Award Sponsored by:



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AWARD CATEGORIES & CRITERIA

LARGE PROFESSIONAL BOOKKEEPING PRACTICE OF THE YEAR (5+)

This award recognises large practices (five or more) that provide outstanding bookkeeping services while demonstrating significant growth, technological advancement, and a strong commitment to both client satisfaction and professional development. Success for a large practice could be consistently retaining and delighting clients, running unique and effective marketing campaigns, servicing a unique client sector, or making an impact in their community.

The practice has:

- Excelled in the service they offer to their clients.
- Has a solid strategy for the continued growth and development of the practice.
- Has demonstrated systems and processes in place for supervision and development of their team.
- Added significant value to their client's businesses across multiple bookkeeping staff.
- Provided ample opportunity and support to continue the professional development of its team to stay in the forefront of industry, technology, and legislative updates.
- Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession.

2025 Award Sponsored by:



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AWARD CATEGORIES & CRITERIA

NETWORK FACILITATOR OF THE YEAR

This award recognises large practices (five or more) that provide outstanding bookkeeping services while demonstrating significant growth, technological advancement, and a strong commitment to both client satisfaction and professional development. Success for a large practice could be consistently retaining and delighting clients, running unique and effective marketing campaigns, servicing a unique client sector, or making an impact in their community.

The practice has:

- Excelled in the service they offer to their clients.
- Has a solid strategy for the continued growth and development of the practice.
- Has demonstrated systems and processes in place for supervision and development of their team.
- Added significant value to their client's businesses across multiple bookkeeping staff.
- Provided ample opportunity and support to continue the professional development of its team to stay in the forefront of industry, technology, and legislative updates.
- Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession.

2025 Award Sponsored by:



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**2025 Winner - Elizabeth
Homann**



AWARD CATEGORIES & 2026 NOMINEES

SERVICE TO BOOKKEEPING OR BOOKKEEPING ADVOCATE

Award Criteria

This award is to recognise those who provide exceptional service to the bookkeeping industry more broadly and/or strongly advocate for advancement of professional bookkeepers, BAS Agents, and the bookkeeping profession.

- Demonstrated significant service and commitment to the bookkeeping profession.
- Has supported, encouraged and advocated for other bookkeepers and/or the bookkeeping profession.
- Upheld the standards and ideals of a professional bookkeeper and the bookkeeping profession.

2025 Winner - Joanne Tindale, WA

2025 Award Sponsored by:



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AWARD CATEGORIES & CRITERIA

PROFESSIONAL BOOKKEEPER OF THE YEAR - SOLE OPERATOR

This award is recognising those bookkeepers who work as a sole operator without the additional support of staff or contractors. The nominees of this award will demonstrate that they uphold the standards and ideals of being a professional bookkeeper, despite a smaller business model, often designed with balancing business and other life commitments by displaying the following attributes:

- Must be working as a solo practitioner, with no employees or contractors engaged within the past 12 months.
- Has excelled in the service they offer to their clients.
- Has added significant value to their client's businesses.
- Is committed to their professional development to stay in the forefront of industry, technology and legislative updates.
- Has a professionally structured approach to the conduct of their business and delivery of their services.

2025 Award Sponsored by:



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**2025 Winner - Natasha
Stadnikoff, QLD**



AWARD CATEGORIES & CRITERIA

PROFESSIONAL BOOKKEEPER OF THE YEAR - PRACTICE OWNER

This award is recognising those bookkeepers who own multi person professional bookkeeping practices. The nominees of this award will demonstrate that they uphold the standards and ideals of being a professional bookkeeper, by displaying the following attributes:

- Has excelled in the service they offer to their clients, and the management and development of their team.
- Has added significant value to their client's businesses.
- Is committed to their professional development to stay in the forefront of industry, technology and legislative updates.
- Is committed to developing a professional bookkeeping practice with one or more employees or contractors, and successfully leading a team by establishing quality control systems and processes.
- Contributes to the bookkeeping community, upholding the values and confidence of the bookkeeping profession.



2025 Award Sponsored by:

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2025 Winner - Julie Goleby

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CERTIFIED PROFESSIONAL BOOKKEEPER OF THE YEAR

This award is determined by the judges and presented to one of the winners from the following categories:

- Student of the Year
- Professional Bookkeeper of the Year – Sole Operator
- Professional Bookkeeper of the Year – Practice Owner
- Employed Bookkeeper of the Year
- Emerging Bookkeeper of the Year
- Network Facilitator of the year
- Small Practice of the Year
- Large Practice of the Year

Attributes displayed by the winner of this award will include:

- Demonstrated exceptional leadership in both personal and professional development.
- Demonstrated commitment to business development and growth.
- Exceptional commitment to service delivery and client excellence.

2025 Winner

Joanne Tindale

In Control

Bookkeeping, WA





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